

GENERAL GUIDELINES ON CLAIMS CAC/GL 1-1979

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Overview

CAC/GL 1-1979 is the guideline on claims about foods. The principles on which the guidelines are based is that no food should be described or presented in a manner that is false, misleading or deceptive or is likely to create an erroneous impression regarding its character in any respect. This guideline applies regardless of whether the food is covered by an individual Codex Standard.

This document contains definitions of what a claim is, and describes differences between prohibited claims, potentially misleading claims and conditional claims. Following this document will ensure that food is presented in a matter that is truthful and credible, and ensure that the claims being made are justifiable by the person marketing the food.

Link to Document

[CAC/GL 1-1979 - GENERAL GUIDELINES ON CLAIMS](#)